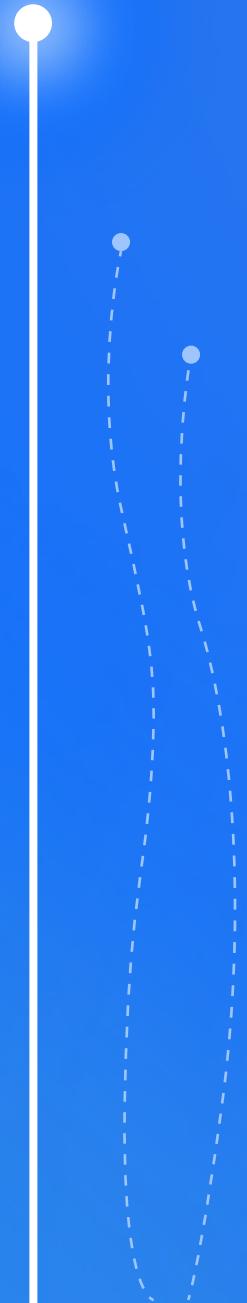


# The Rise of On-Demand Talent

Insights From Catalant's Expert Marketplace

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**CATALANT**



**A global pandemic, a leap forward in connectivity,** and the rise of digital natives have dramatically altered the way organizations think about work in a very short period of time. As the job market heats up and employees leave their companies for other opportunities, executives need to find ways to keep their most important projects on track.

Rather than waiting for HR to work through a slow recruiting and hiring process, many organizations are adopting a flexible workforce: augmenting internal teams with external consultants and freelancers to meet demand when necessary.

At Catalant, we're making it easier than ever to find experts for projects in categories like market research, corporate strategy, project and program management, supply chain modernization and more.

Check out how business leaders are using our Expert Marketplace to cover capability and capacity gaps and accelerate mission-critical work:

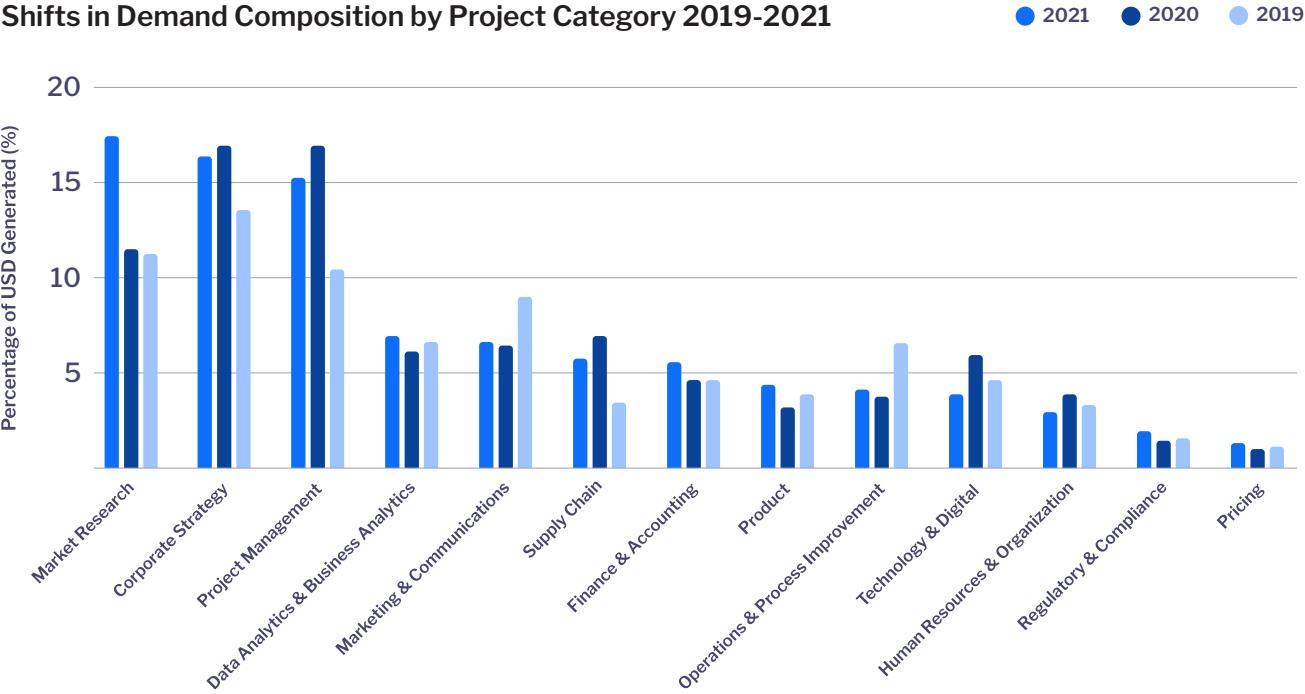
# What Kinds of Work Do Leaders Need Help With?

**Corporate Strategy** projects are still in high demand as companies continue to chart their new courses out of the pandemic’s malaise, but **Market Research** demand has taken the top spot in 2021 as leaders evaluate market trends and economic reopening to make data-driven decisions about adapting their business models. **Project Management** work continues to be a strategic imperative as enterprises need orchestration experience to keep work on track.

# \$47K

Average Project Size in 2021

Shifts in Demand Composition by Project Category 2019-2021



# Who's Getting Talent On-Demand?

Leaders across all functions are realizing the benefits of the on-demand workforce and accessing expertise through the Expert Marketplace.

## Top Buyer Functions by Project Demand



# Who's Driving the Work Forward?

Enterprises are working with top Experts like these to drive crucial initiatives. Check out their public Catalant profiles to get a sense of the expertise you're likely to find in the Expert Marketplace.

With over 5,500 Experts with experience at top-tier consulting firms, and over 10,000 Experts with experience at Fortune 500 companies in our Expert Marketplace, it's easy to find an independent consultant with exactly the skills you're looking for.



**Stefan A.**

Recent Stanford MBA Graduate  
with IB, PE and HF experience

[View Profile >](#)



**Eli D.**

Top-tier management consul-  
tant, 16+ years experience

[View Profile >](#)



**Mark S.**

Research and Strategy Expert,  
Wharton MBA

[View Profile >](#)



**Jackie L.**

Healthcare messaging, content,  
and go-to-market strategy

[View Profile >](#)



**Gavin P.**

Bain Consultant with 5 Years  
of Experience & HBS MBA

[View Profile >](#)

With on-demand talent from Catalant's Expert Marketplace, you can quickly and easily find the right person to keep your most important initiatives moving forward.

# 23 days

Average time from project posting to work starting

## How It Works

Connecting with Experts is fast and easy!

### Post Your Project

Share details about the work you need to get done

### Interview Candidates

Review pitches and meet Experts to assess fit

### Execute Contract & Begin Work

Seamlessly contract and kick off your project

### Match With Experts

Catalant's smart matching and support team provide a list of matches

### Review Proposals

Get proposals from top candidates to align on approach and cost

**Keep your most important project on track.** Create a free account today. >